



At The Good Folk we are committed to minimising the impact of our business on the environment through continuous improvement. It is our policy to strive for sustainability and promote it through all our activities.

## We:

- promote solutions to clients that cause less harm to the environment, through our ideas, design and procurement
- monitor the environmental impact of our operations
- make the most efficient use of natural resources, such as energy and water
- work to reduce waste and increase recycling of waste
- use suppliers that have high environmental and ethcal standards
- comply with all relevant environmental legislation and regulations

# Our impact on the environment

## **Suppliers**

### Print

Wherever possible we buy print from ISO14001 or EMAS certified printers. We encourage clients to use recycled and FSC-certified paper.

### Other business suppliers

We use suppliers with high environmental and ethical standards. These currently include: The Cooperative Bank and Green Accountancy.

## Office

Our office, The Fisheries, was awarded BREEM Excellent certification for its construction. The building's features include:

- A 29kW solar panel system that powers a proportion of the electricity use. The remainder comes from a 100% renewable energy tariff.
- Rainwater harvesting supplying water to the toilets and plants.
- MVHR (Mechanical Ventilation with Heat Recovery) units to ventilate the building and retain heat.

## Transport

All short distance business travel is done by bicycle. We use public transport or an electric car for longer distances.

## Waste

We follow the principles of reduce, reuse and recycle:

### Reduce

- We use electronic instead of paper-based communication wherever possible.
- We print double-sided where possible.
- We do not use disposable cups, plates or cutlery.

### Reuse

- We reuse packaging and envelopes.
- We use the reverse side of printouts for notepaper.

### Recycle

The majority of our waste is recycled.