

At The Good Folk we are committed to minimising the impact our business has on the environment through continuous improvement. It is our policy to strive for sustainability and promote it through all our activities.

We will:

- promote solutions to clients that cause less harm to the environment, through our ideas, design and procurement
- monitor the environmental impact of our operations
- make the most efficient use of natural resources, such as energy and water
- work to reduce waste and increase recycling of waste
- use suppliers that have high environmental standards
- comply with all relevant environmental legislation and regulations

Our impact on the environment**Suppliers****Print**

Wherever possible we buy print from ISO14001 or EMAS certified printers. We encourage clients to use recycled and FSC-certified paper.

Other business suppliers

We use suppliers with high environmental and ethical standards. These currently include: The Cooperative Bank, Green Accountancy and Ecotricity.

Energy

We assess the energy consumption of equipment when making purchasing decisions. We are based in a shared office space where the lights and office equipment are switched off when not in use. The office is well lit by natural light. Our office is powered by 100% renewable energy from Ecotricity.

Transport

All short distance business travel is done by bicycle. We use public transport for longer distances.

Waste

We follow the principles of reduce, reuse and recycle:

Reduction

- We use electronic instead of paper-based communication wherever possible
- We print double-sided where possible
- We do not use disposable cups, plates or cutlery

Reuse

- We recycle packaging and envelopes
- We use the reverse side of printouts for notepaper

Recycling

The majority of our waste is recycled.

Revision

This environmental policy is monitored on an ongoing basis and undergoes a formal annual review.